

Success Stories of Entrepreneurship and Skill Development

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(ni-msme)**

राष्ट्रीय सूक्ष्म, लघु और मध्यम उद्यम संस्थान (निम्समे)
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ESDP in Mobile Repairing

NAME : D. MURUGAN
FATHER'S NAME : DEVARASU
ADDRESS : 17, MARIAMMAN KOVIL STREET, ANDIKUPPAM,
PANIKKANKUPPAM
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT NO : +91 9842674483

FAMILY BACKGROUND

Mr. Murugan is from Panikankuppam village in Cuddalore district. His father Mr. Devarasu is a farmer and had to work very hard to earn their day. In school days Murugan was the rank holder and stood first in the higher secondary examination and due to the lack of proper guidance from his family side he was not able to select his career in right path at right time. After finishing his under graduate he completed his M.C.A .Though he finished his master degree his thirst towards learning additional skill did not diminish.

At right time he came to know about the free courses conducted by ni-msme through his friend who was the beneficiary of ni-msme. When he approached the co-ordinator of PMSSS for guidance, he channelized Mr.Murugan in right direction. He selected Mobile repairing course.



PRESENT STATUS

The valuable course completion certificate provided by ni-msme helped him to join as a trainer in C.S.C computer centre and earned Rs. 5000/- as monthly income. Later he invested a low principal of Rs. 25,000/- and started his own cell phone service centre in his place. He proved his ability by standing in his own legs. This living testimony helps us to identify the vital role of ni-msme in moulding the society into self-reliant society.

ESDP in Mobile Repairing

NAME : KUMAR
FATHER'S NAME : PAZHANISAMY(LATE)
ADDRESS : 2/25, SARASWATHY NAGAR,
VAITHIYALINGAPURAM, KURINCHIPADI
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT NO : +91 9600653744

FAMILY BACKGROUND:

Mr. Kumar belongs to kurinchipadi village in Cuddalore district. The family has 3 members and his father alone was the earning member of the family. He lost his father long time back and since then the entire responsibility was on the shoulders of his mother. His mother had to work hard to meet their family's expenses including her only son's education. The family faced many huddles and struggles as the income earned by his mother was not sufficient to cater the family needs. Since Kumar was not financially capable to start his higher education, he started his career as a labour in a private company. To raise his family's income he was in search of some own business in low capital. At that time he came to know about the free training programs of ni-msme through PMSSS from an advertisement in newspaper. He approached the training centre, and the trainers informed him about the availability of many skill based programs at free of cost. After hearing all details of the programs Kumar was happy and decided to join in mobile repairing course. He attended the course regularly and was well equipped by the practical sessions.



PRESENT STATUS:

With the help of the training provided by ni-msme, Kumar started a mobile service centre at his house with an investment of Rs.28,000/- .Within one month he turned Rs.8,000/- as a monthly profit and now earns constantly Rs.7,000/- per month. Thus there happened a positive transfer from learning to earning which helped him to stand in his own legs. Now Kumar is filled with heart full of thanks to ni-msme. This real success of Kumar helps us to visualise the future society without unemployment.

ESDP in Mobile Repairing

NAME : B. RANJITH
FATHER'S NAME : BALAKRISHNAN
ADDRESS : ROAD STREET, MUDIGONDA NALLUR,
KAATUMANNAR KOVIL (T.K)
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT NO : +91 9626723503



FAMILY BACKGROUND

B. RANJITH is from KattumannarKovil in Cuddalore district. His father Mr. Balakrishnan is an agricultural labourer who earns an income of Rs. 5000 per month. Though his family struggled a lot to meet their daily needs Mr.Balakrishnan is very particular to educate all his four children. Ranjith completed his schooling from a government school and joined ITI a 3 year course in a private college. The fees amount was really beyond their financial condition. But still he worked hard and completed his degree. To share the family responsibility he was in a serious search of a job. Since because, he lacks in technical skill he felt that there is no place for him in this technical era. One day he came to know about the free technical course designed by ni-msme and conducted by PMSSS specially for the people of lower income group. Ranjith realised that the course is meant for him. He approached PMSSS about the free course .The trainers helped him to get a clear view about the courses provided by ni-msme's collaboration with PMSSS .He joined and successfully completed his Mobile repairing course. The training provided during the course not only equipped him technically but also improved his self-confidence.



PRESENT STATUS

He joined Suriya Mobile service centre. Now he earns Rs.8,000/- per month. He is very much satisfied with his job through which he supports his family and also he thanked ni-msme for giving this bright future.

ESDP IN CAD/ CAM

NAME : VANJINATHAN
FATHER'S NAME : ARUMUGAM
ADDRESS : 1 A MAIN ROAD, THOKKANANPAKAM
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT NO : +91 8438997059

FAMILY BACKGROUND:

Mr. Vanjinathan belongs to Thokkananpakkam-Cuddalore district. Mr. Arumugam father of Vanji is an agricultural labour. His agricultural income was not sufficient to meet Vanji's family needs. But this poor farmer was very keen in educating his children. He made his son Vanji to complete his B.E mechanical engineering. He dreamt that Vanji will be in a good position to improve the family status. As Vanji is the eldest of all the children, the family responsibility is on his shoulders. He was in a serious hunt of job. But all his effort in search of a job was in vain. One year went in search of job. Without job his situation became worse and critical.

At that time he came to know about the free technical courses conducted by PMSSS. He approached the trainer regarding the course. The trainer guided him in a proper channel by providing him all the available information of the course sponsored by ni-msme. He selected Mobile repairing course. He attended the course with full interest and completed the course. He attended the training with full involvement and commitment.



PRESENT STATUS:

The certificate and all the practical experiences he got during the training period helped him to join immediately in a big mobile sales and service centre. Now he earns Rs.8, 000/- per month. This income makes him as a major financial supporter to his family. In this amount he is very happy that he is now able to pay fees for his siblings' education. He assures that he will be able to start his own business within few months. Thanks to ni-msme for extending its hands in moving the society to prosperity.

ESDP in Mobile Repairing

NAME : VEERAMANI
FATHER'S NAME : KARUNAMOORTHY
ADDRESS : GOPURAPURAM, NORTH STREET,
VIRUTHACHALAM
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT NO : +91 9585920255



FAMILY BACKGROUND

Mr. Veeramani son of Mr. Karunamoorthy is from Gopalapuram - Cuddalore district. His father is a tank operator and his mother worked as an agricultural labour for daily wages. Their family income was around Rs. 7000/- per month. Even in their hardship they encouraged all their three children to study well for fetching a good job. Veeramani is the eldest graduate son to his parents. There is no one in the family or from friends circle to channelize Veeramani in right direction. So he wasted one year without any proper aim. Being the eldest son he realized that he is the one who is supposed to carry the family responsibility as the family income was not enough for his brothers' education. Meanwhile he came to know about the training programs conducted by PMSSS sponsored by ni-msme through his friends. He sooner approached the institute and got information from the trainers. He then decided to join Mobile repairing course and got admission. He attended the course without absent and he practiced well in the practical sessions. He completed the course successfully. After completing the training program he got certificate from ni-msme.



PRESENT STATUS

He then invested around Rs. 35000 and bought minimum required materials for a service Centre. He started his own mobile service Centre at home. After meeting all his expenditure, he is now earning Rs. 12000 per month. He is happy to say that this training program provided him an opportunity to earn and to win the confidence of his family members.

ESDP IN DIGITAL PHOTOGRAPHY AND VIDEOGRAPHY

NAME : D. EMPERUMAL
FATHER'S NAME : D. DURAIRAJ
ADDRESS : VASANTHARAYANPALAYAM
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT NO : +91 8190861961

FAMILY BACKGROUND:

Mr. Emperumal is from Vasantharayanpalayam village in Cuddalore District. His father is a daily wagger and mother is a house wife. After finishing his schooling, Emperumal completed basic computer course in ITI. When he was searching for a job he came to recognise that his basic computer knowledge alone will not help him to sit in a job. So he wanted to equip himself with technical skills which are very essential in this present scenario. He saw an advertisement in newspaper about the ESDP Digital Photography and Videography training program by NI-MSME and PMSSS.

He approached PMSSS and collected the relevant information about ESDP through trainers. He joined the course and learnt how to shoot photos in different angles with light settings, and also he became well versed in video shooting and video editing, he also learnt Photoshop, Adobe Premiere etc. He got training in Entrepreneur skills too with the help of the training provided by ni-msme and PMSSS. Finally he got an idea to setup Digital studio in his area. But the trainers guided him to get some field experience.



PRESENT STATUS:

He joined as a photographer in Ponni Photo Studio at Cuddalore for a salary of Rs. 5000. He is very much satisfied with this job. Though the salary is a mere amount he says that he can experience the heart full satisfaction in this job. He assures that PMSSS Will be a guidepost for the younger generation. Thanks to ni-msme for providing skill based courses which will really help in lighting thousands' life.

ESDP IN DIGITAL PHOTOGRAPHY AND VIDEOGRAPHY

NAME : M. LEO FRANCIS NAVIN KUMAR
FATHER'S NAME : V. MARIYA SUSAI
ADDRESS : 60/9 THOMAS STREET, VADALUR
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT NO : +91 9952530460

FAMILY BACKGROUND

Mr. Leo Francis Navin Kumar is from Vadalur. He is a B.Sc. graduate. His father is a coolie and his mother was working in a private institution. He has one elder sister and she got married. He is the youngest in his family. Due to his sister's marriage his family has debts. He planned to support his family to repay all the debts. But without any technical skill he was unable to find a job in his area.

He came to know about the free Digital photography and videography training program by NI-MSME through his friends. He approached PMSSS and collected hand full of information in his interested area. He joined the course at PMSSS institute, Cuddalore. He learnt about photography shooting & editing, videography shooting & editing. The trainers and training sessions motivated him and played a vital role in building more confidence in his life.



PRESENT STATUS

He joined as a camera man at Miller Studio, Vadalur to get experience. He got a salary of Rs. 5000 per month. Through his salary he is able to repay his family's debts. He is also saving an amount to start his own studio. He thanked ni-msme for giving this opportunity through which he can visualise his bright future. He promises that these free courses provided by ni-msme will surely be a tool to uplift the Indian villages. He too added that through this training, in future he will be in position of employing the younger ones in this field.

ESDP IN DIGITAL PHOTOGRAPHY AND VIDEOGRAPHY

NAME : L. STALIN
FATHER'S NAME : LENIN
ADDRESS : NO 5/9K RC THOMAS STREET, VADALUR
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT NO : +91 9894674304

FAMILY BACKGROUND:

Mr. L. Stalin, B.sc., is from Vadalur in Cuddalore District. His father is a farmer and his mother is a home maker. Though he has completed his degree he was not able to find a job matching his profile. During his search he came to know about the Entrepreneur Skill training program Digital Photography and Videography by National Institute of Micro Small and Medium Enterprises (NI-MSME) - Hyderabad organized by PMSSS.

Basically he is very much interested in designing photos, so he came to PMSSS Cuddalore centre. He attended the interview and he was selected by the selection team. There he learnt the techniques and tricks involved in shooting photos in different angles, light effects, photo designing works, video recording and dubbing. At the end of the course he created a mini documentary film with his pear group. The first attempt was a great success.



PRESENT STATUS:

The training and the documentary film which he produced during his course time motivated him to own a studio named Miller. He made his dream true by starting this studio with the help of his mother's jewels. He invested Rs. 75,000/- as initial amount to purchase camera, lights, decoration etc., He also earns by working for other studios. His present earnings help him to repay all the debts that he has taken for his business. The experiences he earned inside PMSSS training session taught him to make use of all help line schemes available in Government. He is the living testimony for the welfare schemes specially designed for the lower income group people by ni-msme.

ESDP IN DIGITAL PHOTOGRAPHY AND VIDEOGRAPHY

NAME : Y. VINOTH CHANDRU
FATHER'S NAME : YESUDOSS
ADDRESS : NO 14 RC NORTH STREET, VADALUR
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT NO : +91 9715150715



FAMILY BACKGROUND

Mr. Y. Vinothchandru is from Vadalur. His father is working as a daily labourer and his mother is a house wife. Vinoth faced more difficulties to cope up with his class mates in his studies as he was a slow learner. Because of his low intellectual capacity and low family income he was to force to discontinue his studies and he joined as a labour filling the petrol for the vehicles in a petrol bunk. He felt very inferior as all his friends were settled down in a white coloured job. As days went his thirst to improve his technical skills started to grow vigorously. He saw an advertisement in newspaper mentioning about Digital photography and Videography course by NI-MSME and PMSSS. In the initial stage he had difficulties in listening and following the instruction. But the trainer gave him an individual care and this helped him to design many photos in different lights and angles. He attended the training on Entrepreneur skills; the training taught him the procedures for, starting a business, getting loans, tactics to manage the finance. He said that "This is the best course he had attended ever. Books that are provided by ni-msme and PMSSS are very informative.



PRESENT STATUS

His family members supported him to start Annai Madha Digital Studio at Vadalur with an investment of Rs. 50000. In his studio the first income he earned was Rs. 4000. Per month he earns Rs. 8000 to Rs.10000 /- per month. He witnesses that ni-msme through this training not only had increased his financial status but played a vital role in improving his confidence level. Thanks to ni-msme for providing this free course which was a great mile stone in his future career.

ESDP IN COSMETOLOGY AND BEAUTICIAN

NAME : K.ANANTHI
FATHER'S NAME : KARUNANITHI
ADDRESS : ANNA NAGAR, KURINJIPADI CUDDALORE O.T.
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT : +91 9786516135

FAMILY BACKGROUND:

Mrs. K. Anandhi is from Kurinjipadi village in Cuddalore district. Her husband is working in a computer centre for a salary Rs. 4500. This income is not sufficient for her to run the family. She was under a great struggle to improve her family income, but she doesn't know how to improve her skills for earning. One day through her friend she came to know about the Free Entrepreneur skill development training program Cosmetology and Beautician by National Institute of Micro Small and Medium Enterprises and PMSSS.

She joined the course. The trainer trained her well. Anandhi was very careful to equip her with all the techniques the trainer taught her during the course time. The training taught her the ways for approaching the bank to get loans, to write proposal, risk handling and conducting survey.



PRESENT STATUS:

With the help of the training she became confident enough to open a beauty parlour with an investment of Rs. 1,00,000/-. She charges Rs.200/-for facial and Rs.20/- for threading. She earns Rs.12000 to 15000 per month. She visualises that her financial status started to move higher. She is planning to expand her beauty parlour in future with necessary infrastructures. She promises that ni-msme will be a great boom for all un qualified women to earn and to build their own career in the fore coming years.

ESDP IN WEB DESIGNING

NAME : V. MATHAIYA
FATHER'S NAME : MR. VELUSAMY
ADDRESS : 22/96, VMP NAGAR, MANIKKAVASAKAR ST, KURINJIPA
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT NO : +91 9092223513

FAMILY BACKGROUND

Mr. V.Mathaiya is from Kurinjipadi, Cuddalore District. His father is working in a private company. This income was not sufficient to meet their family's need. Because of this financial condition he was not able to continue his higher education. Because of the family's crucial necessity he joined a computer course and learnt the basic computer skills. During his job hunt he came to understand that, this very basic computer knowledge is not sufficient for getting a job related to web designer and web hosting.

One day he saw an advertisement in the daily paper, about the free training conducted by ni-msme through PMSSS. He collected all the information regarding his course from the trainer. He joined the course and during his training period he himself equipped with advanced level classes, especially HTML, DHTML and java script and designing with the help of the trainer. He completed the course successfully. He received the certificate for his successful completion.



PRESENT STATUS

This certificate helped him to find an employment in Cappel Shipier, Singapore. Now he gets the salary of Rs.35,000/-per month. This salary is a great relief from all the financial debts of his parents.

ESDP IN MULTIMEDIA AND ANIMATION

NAME : M. VIGNESH RAJ
FATHER'S NAME : G.MANI RAJA
ADDRESS : MUTHU MARIYAMMAN KOVIL ST,
VAMBAKEERPALAYAM,
DISTRICT : PONDICHERRY
STATE : PONDICHERRY
CONTACT NO : 9629861054



FAMILY BACKGROUND:

Mr. M. Vignesh Raj is from Keerapalayam, Puducherry. His father Mr. G. ManiRaja is a tailor. He belongs to a middle class family. He finished his schooling and due to his family's financial situation he was not able to continue his studies. Without proper guidance he wasted four years without employment. The condition of his family became very worse. He was very much depressed and lost his full hope for future.

On that time he saw the advertisement given by PMSSS about the free training conducted by ni-msme through PMSSS. He went to PMSSS training centre for getting details about the courses. The guidance provided by the trainer helped him to come out of his hopeless condition. He joined in the training and completed it successfully.



PRESENT STATUS:

The training session really moulded him as a perfect designer. With this training and heart full of hope he purchased second hand computers and started designing works for the customers. He designs and develops the photos, banners for the digital printing works and other related works. Now he earns Rs.8000 to Rs.10000 per month. He witnesses that his carrier has taken a new dimension and hopes to achieve greater things. He thanked ni-msme for this valuable support.

ESDP IN MULTIMEDIA AND ANIMATION

NAME : S. MANIKANDAN
FATHER'S NAME : SUBRAMANI
ADDRESS : 9/6, BHARATHIAR ST,
DISTRICT : VILLUPURAM
STATE : TAMIL NADU
CONTACT NO : +91 9840099708

FAMILY BACKGROUND

Mr. Manikandan, 23 years old is from Villupuram district. He belongs to an economically deprived family. His father is a fisherman coolie and mother is a house wife. As he is the elder son in his family, he has to share the family responsibility with his father. So he discontinued his studies. To educate his sister he started to work as a fisherman coolie and used to go in the boat for fishing with his father. Physically he was sailing in the boat to meet their needs to survive, but mentally he was longing to equip himself technically. He believed firmly that only higher education will help him to uplift his family status.

As an answer for his thirst one day he saw an advertisement about free technical courses offered by ni-msme through PMSSS. He immediately approached the centre head and clarified all his doubts regarding the course. He joined the Multimedia Animation course at free of cost with Government certification. He learnt well about photo designing and designed lot of logos.



PRESENT STATUS

With the experience he gathered in PMSSS and with the government certificate, he was selected as Graphic Designer at RR Donnelly, Chennai with a salary of Rs. 13500 per month. He is very much happy about his white-collar job with a good payment and he is now able to support his family. He thanked ni-msme for giving this opportunity to him.

ESDP IN MULTIMEDIA AND ANIMATION

NAME : J.VENKATESH
FATHER NAME : JOTHIRAMALINGAM
ADDRESS : 27/13, A3, VENKATRAMAIYER ST
DISTRCT : VILLUPURAM
STATE : TAMIL NADU
CONTANT : 09043742261

FAMILY BACKGROUND:

MR. J. Venkatesh is from the middleclass family in Viluppuram. His father has been working as a coolie for daily wages. In the midst of the middle class struggles, he pursued his M.Sc.IT Degree. Even after the completion of PG, he was jobless. He was not skilled to fit in any IT sector. All his efforts to get a decent job are like back to pavilion. So he was in a serious thought of learning skill based technological courses.

At that time he came to know about the free technical courses offered by NI-MSME. He approached the trainers in the Centre and collected all the information regarding the courses. He decided to join in Multimedia Animation course. He entered into the world of new possible dreams. He was motivated to learn the concepts of Photoshop, Premier and animation. He was also trained by soft skills which made him to fit into the IT sector. The experiences he gained during the training session have changed his attitude drastically towards optimism



PRESENT STATUS:

He got job as Designer at E. S. Engineering College, Viluppuram with a salary of Rs.7000 per month. He is very much happy about his job. He assures that only because of ni-msme his future has turned into a new dimension of hope.

ESDP IN MULTIMEDIA AND ANIMATION

NAME : MR. S. VENKATESH
FATHER NAME : SUBBURAYALU
ADDRESS : 30A, SECOND ST, ANGALAMMAN NAGAR
DISTRCT : PUDUCHERRY
STATE : PUDUCHERRY
CONTACT : +91 8220573398

FAMILY BACKGROUND

Mr. S. Venkatesh is from Muthialpet, Puducherry. His father is a coolie. Because of his family's economic position he was not able to continue his higher studies. His family struggled a lot to meet their daily expenses with the low income of his father. He tried to get a job, but he was unemployed without any technical education. At that time he came to hear about PMSSS.

PMSSS has the way of reaching the marginalized people through the daily newspaper. He approached the trainers and he joined the multimedia animation training in PMSSS sponsored by ni-msme. He learned many software programs like Maya, 2D animation, 3D animation, After effects, illustration, Photoshop. He completed the course successfully.



PRESENT STATUS

Through this training he gained self-confidence. The training molded him as self-reliant, and a man who can face more challenging in day to day life. He is working as a designer in PONDY TIMES newspaper. He can visualize a change in his attitude in approaching life with the immovable trust in his heart and he is happy with Rs. 7000 as salary. Now, he is a man who is ready to meet the new horizons with the novel approaches.

ESDP IN MULTIMEDIA AND ANIMATION

NAME : V. SIRANJEEVI
FATHER'S NAME : N. VEERAN
ADDRESS : 42 MDC NAGAR, KEELVERUMBAKKAM
DISTRICT : VILLUPURAM
STATE : TAMILNADU
CONTACT NO : +91 9944367123



FAMILY BACKGROUND:

Mr. V. Siranjeevi son of Mr. Veeran is from Keelperumbakkam village which is located in Villupuram district. His father was a mechanic, working in a private company. He is the eldest of all five children in his family. Though they face tough financial situation, his father was very keen to make his children educated. With his father's support, Siranjeevi completed graduation.

Siranjeevi was looking for a technical program to improve his skills to get a good job. At the same time he saw an advertisement in local newspaper that central government institution ni-msme is offering free skill development programs in different trades through PMSSS. He approached the training center and collected relevant information. He joined the program on Computer Hardware & Network and completed successfully.



PRESENT STATUS:

Immediately after completion of the training program, he secured a job in GNEXT PUBLISHING SERVICES as a Assistant systems engineer in e-publication services and drawing a salary of rupees 7500/- per month. This job with decent salary has raised his family status. He said that his whole family is thankful to ni-msme for its vision in uplifting the poor young guys.

ESDP IN MOBILE REPAIRING

NAME : KARTHIKEYAN
FATHER'S NAME : RAMADOSS
ADDRESS : EAST STREET, CHINNADI KUZHI,
SELAMBIMANGALAM, CHIDAMBARAM
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT : 9788887432

FAMILY BACKGROUND

Mr. Karthikeyan who hails from Selambimangalam in Cuddalore district, was born in an agricultural family where he lived with three of his family members. His father was an agricultural labor and worked hard to provide for the entire family. His father's income was very low. Even though his family's income is low, his parents decided to provide good education and see him in good position. Despite a very poor economic background, he completed post-graduation. After the completion of MBA, he was in search of job. Even being highly qualified he can't able to get a good job which is related to his post-graduation. So he decided to do some own business by himself. He was looking to take up some skill which would help him to improve his knowledge. Meanwhile he came to know about the training programs conducted by ni-msme through a local newspaper. He approached PMSSS. He attended the counseling and came to know that the training programs has been conducted at free of cost by ni-msme, under the ministry of MSME. He decided to join mobile repairing course and attended the training.



PRESENT STATUS

He improved his skill in practical sessions and had confident in himself. After getting the course completion certificate, he immediately invested Rs.25000 and bought minimum equipment for a service Centre with the help of his parents. He has started a mobile service centre named as Amman communication near his house. Now he has also appointed one assistant to help him in his busy work schedule. After meeting all his expenditure, he is earning a sum of Rs. 15000 per month.

ESDP IN MOBILE REPAIRING

NAME : J.E. VIVEK
FATHER'S NAME : ELANGO VAN
ADDRESS : 40, PRIMARY HEALTH CENTRE,
MANGALAMPETTAI, VIRUTHACHALAM
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT NO : 9629811666

FAMILY BACKGROUND:

Mr. J. E. Vivek is a graduate from Viruthachalam which is in Cuddalore district. His father aged 53 was working as a farmer. His mother Mrs. Jayalakshmi is a house wife and his family consists of 5 members including his parents. His father worked hard to feed his family and to provide education to his children. Mr. Vivek has one elder brother who completed post-graduation and one younger brother who is studying mechanical engineering. Mr. Vivek completed his higher secondary in Government school which is in his native. He then did his B.A graduation in private college.

Day by day his father became old and his family expects some financial support. At this time Vivek was in search of job and he himself knew that he did not know any technical skills. So he decided to do some technical skill before going to a good job. By discussing his interest to his friends he came to know that there is a training Centre which conducts free training programs offered by ni-msme. He approached the training Centre and attended the counseling meet which was given by the trainer co-coordinator. He joined and completed the mobile repairing course successfully.



PRESENT STATUS:

After receiving his certificate from ni-msme through PMSSS, Vivek secured a job in Vignesh Cell service Centre and draws a salary of Rs. 12,000 per month. He is now happy to say that he plays the major role in his family's financial requirements and he also thanks ni-msme for giving this golden opportunity.

ESDP IN COSMETOLOGY AND BEAUTICIAN

NAME : A. UMAMAGESWARI
FATHER'S NAME : N.RAJAMANI
ADDRESS : 33/2, APPAVU STREET CUDDALORE O.T,
DISTRCT : CUDDALORE
STATE : TAMILNADU
CONTACT : +91 9159275733

FAMILY BACKGROUND

A.Umameshwari is from Cuddalore OT. She completed her Higher Secondary education. Her husband is working in a private concern with a minimum salary. Like many in today's tough economy, Umamaheswari had experienced great difficulty in finding employment.

She came to know about the beautician training program by NI-MSME and PMSSS at Cuddalore OT center. She joined the training. She completed the training and got certificate from ni-msme.



PRESENT STATUS

She started her own UMA beauty parlor in her home with an investment of Rs. 35000 and earning Rs. 5000 to 7000 per month.

She says, "The program offered me lot of guidance on how to run a beauty parlor and how to earn more income, I learnt beautician techniques".

She thanks NI-MSME for the valuable support. This support made her an entrepreneur.

ESDP IN COSMETOLOGY AND BEAUTICIAN

NAME : S. SUGUNA
FATHER'S NAME : SELVAM
ADDRESS : 27, MARIYAMMAN ST, MUTHIRAYAR PALAYAM
DISTRICT : PUDUCHERY
STATE : PUDUCHERY
CONTACT : +91 8098957780

FAMILY BACKGROUND:

Mrs. S. Suguna is from Muthirapalayam village, Puducherry. She is 27 year old living with her husband, two daughters and a son. She passed 10th Standard. Her objective was to learn beautician course and to start own beauty parlor. She saw the advertisement given by PMSSS, Puducherry. She attended the counseling at PMSSS. She joined the training. The Trainer explained the whole syllabus and had hands on practical sessions during the training period.



PRESENT STATUS:

At present she works in Aditya Beauty Parlor and also run her own beauty parlor in her home. She is earning around Rs.6000 per month. In addition she also gets Rs.5000 from her own parlor. She is happy that she is also an earning member and she can support her children education without expecting her spouse. The income which she earned has reduced her dependency from her husband to a larger extent.

ESDP IN COSMETOLOGY AND BEAUTICIAN

NAME : M.SUDHA
FATHER'S NAME : P. AMARTHALINGAM
ADDRESS : 13, KAMARAJAR ST, VOC NAGAR, MUTHIALPET
DISTRICT : PONDICHERRY
STATE : PUDUCHERRY
CONTACT : +91 9047379529

FAMILY BACKGROUND

Mrs. M. Sudha is wife of Mr. Raman. She is from Muthialpet, Puducherry. She is 28yrs old. She has 2 daughters. Her husband is working in private concern. His income is not sufficient to support his family. She felt that she has to support her family.

She saw an advertisement on TV channel. She called the phone number to enquire about the beautician course. She attended the interview conducted by the selection team and got selected. She learnt facial, hair style, different saree wearing styles, herbal treatment etc., She was trained on how to write proposal to get a loan, how to do market survey. The course built self-confidence and motivated to open an own beauty parlor.



PRESENT STATUS

The skill built her as business women. She opened own beauty parlor (Agilandeswari Beauty parlor) in her house with an investment of Rs. 20000. Now she is getting an income of Rs. 6000 to 8000 per month.

ESDP IN COSMETOLOGY AND BEAUTICIAN

NAME : A.JACKLIN MARY
FATHER'S NAME : M.MARIYANATHAN
ADDRESS : 3 NETHAJI NAGAR, SALAKARAI
DISTRCT : CUDDALORE
STATE : TAMIL NADU
CONTACT : +91 9865809144



FAMILY BACKGROUND:

A. Jacklin Mary is a married woman from Salakarai Village in Cuddalore district. Her husband is working in a private concern at Gujarat. She has two kids. She was a house wife. She wants to work and bring income to run her family. She came to know about the skills training program by National Institute of Micro, Small and Medium Enterprises in collaboration with PMSSS. She joined beautician course which made her to start her own beauty parlor. She learnt more beauty techniques during the training program. She learnt how to approach market, how to keep records and different types of makeup and saree wearing. The training helped her to improve her knowledge and taught her how these skills could be applied to her business.



PRESENT STATUS:

She started her own beauty parlor in her home with an investment of Rs. 40000 and earning Rs. 5000 to 7000 per month.

“It was great learning from you! I had a very good experience. I will always cherish and remember these moments at PMSSS Institute. Thanks to ni-msme and PMSSS for their great help!” Says Jacklin Mary.

ESDP IN COSMETOLOGY AND BEAUTICIAN

NAME : R. SUWATHI
FATHER'S NAME : RAVI
ADDRESS : 23, ANGALAMMAN KOIL ST, SIVARAMTHAKAM,
DISTRCT : KIZHOOR (PO)
STATE : PUDUCHERRY
CONTACT : +91 9994437032

FAMILY BACKGROUND

Ms. R. Suwathi is 20years old from Kizhoor village, Puducherry. Her father is expired and her mother is taking care of the family. She has one brother and one sister. She completed her higher secondary; Due to her economic condition she is unable to continue her studies.

She applied for a course in Government ITI, which was a one year course. She came to know about the free skill training program by ni-msme and PMSSS by her friend. For ITI course she has to study for one year but this course is only for 25 days. So she joined beautician course. There she learnt on facial, bridal makeup, mehandi, hair styles etc., They motivated her to start a beauty parlor with minimum investment.



PRESENT STATUS

She started her own beauty parlor namely SHIVANI's Beauty Parlor in her house with an investment of Rs. 25000. Now she earns Rs. 7000 to 10000 per month. In a short period of time she was earning well and supporting her family. Her dream has become true. She dedicated her sincere thanks to ni-msme who shown development in her life.

ESDP IN WEB DESIGNING

NAME : A.JOSPHIN
FATHER'S NAME : MR. AROKIYASAMY
ADDRESS : SIVANATHAPURAM
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT NO : +91 9500637324

FAMILY BACKGROUND:

Mrs. A.Josphin is from Sivananthapuram at Cuddalore-OT. Her family is financially a middle class family. She had completed B.com., and she was working as a computer trainer for MS office, Internet concept and Tally in a local computer centre. She got Rs.2, 000/- as her salary. This salary was not sufficient to support her family and for continuing her higher education. She was searching for a job with high salary so that she can support her family as well she can continue her studies. In her journey of searching she realised that her mere knowledge in computer is not up to the level to meet today's need. So she wanted to upgrade her computer knowledge. But her situation made her to often think the difficult in paying the fees for computer classes. So there was a great struggle in her mind about her upgrading knowledge but in free of cost.

At that time she saw an advertisement in the paper about the free courses offered by ni-msme and PMSSS. She was not able to believe. So she came to PMSSS Cuddalore for enquiry. She was well informed by the trainers .She joined the web designing course and completed the training successfully.



PRESENT STATUS:

After completing the training, immediately she got job in a private company in Cuddalore. Now she gets Rs.6, 500/-as her monthly income. She is very sure that this amount will help her to continue her higher studies. She thanked ni-msme for this great support.

ESDP IN WEB DESIGNING

NAME : V.PARTHIPAN
FATHER'S NAME : M.VENKATESAN
ADDRESS : 399, SANNATHI STREET, CHIDAMBARAM.
OCCUPATION : WEB DESIGNER
STATE : TAMIL NADU
CONTACT NO : 9894466252

FAMILY BACKGROUND

Mr. V. Parthipam son of Mr.Venkatesan is from Chidambaram. His father is working in the postal department and his mother is a home maker. His family belongs to middle class. He completed his M.Sc., and attended many interviews in IT field. During the preparatory period for a job he badly recognised his lack in specialized skills.

To equip himself he went to many computer centres, but the fees for all the courses are beyond his capacity to pay. He had the thirst to study but because of his financial status he was not able to enter into any of the computer centres. On that time his brother told him about the advertisement of free technical courses which was posted on the newspaper. He approached PMSSS training centre and collected the course details. He resigned the current job which paid him a very small amount as salary and immediately joined in web designing course. He learnt very sincerely and finished the course successfully.



PRESENT STATUS

After the training he got the job in PMSSS and he is working as a designer. His salary is now Rs.7, 500/- per month. He thanks NI-MSME for conducting web designing course in Cuddalore. He says that only because of this training, he found a right job at right time. He added that this type of courses will surely lamp light in many youth and will be a great tool to get rid of un-employment in the society. He thanked and request ni-msme to conduct more programs in Cuddalore district.

ESDP IN COSMETOLOGY AND BEAUTICIAN

NAME : KAVITHA
FATHER'S NAME : R. RANGAYYAN
ADDRESS : 88/3, THAVALAKUPPAM, CUDDALORE MAIN ROAD
DISTRICT : PONDICHERRY
STATE : PUDUCHERRY
CONTACT : +91 9566450659

FAMILY BACKGROUND:

Mrs .R. Kavitha's is from Thavalakuppam, Puducherry. She is 35 year old and mother of two daughters. She is house wife taking care of her family. She had interest in learning beautician course and to start an own beauty parlor. She saw the advertisement given by PMSSS, Puducherry. She attended the counseling at PMSSS. She was happy to join the training. She successfully completed the training.



PRESENT STATUS:

She has set up her own beauty parlor namely Athithi. She beautifies minimum 15 customers per month. She gets Rs. 10000 to 15000 per month as her income from the parlor. The training has enhanced her confidence and that she can say with much pride that she is also an earning member in the family. She can educate and satisfy her children needs.

ESDP IN COSMETOLOGY AND BEAUTICIAN

NAME : G.EZHILARASI
FATHER'S NAME : K. GURUNATHAN
ADDRESS : 7, ANGALAMAN KOVIL ST, THENGAITHITTUS
ARIYANKUPPAM
DISTRICT : PONDICHERRY
STATE : PUDUCHERRY
CONTACT : +91 9626407682

FAMILY BACKGROUND

G. Ezhilarasi is from Ariyankuppam Commune, Puducherry. She is 19 years old living with her parents and a brother. She studied SSLC and could not continue due to poor economic situation. After her studies she was at sitting idle in home. She had interest in learning beautician course and to start an own beauty parlor.

She came to know that ni-msme, Hyderabad is conducting Cosmetology and Beautician through PMSSS, Puducherry. She attended the counseling at PMSSS. She was happy to join the training. She completed the training successfully and got the certificate from ni-msme.



PRESENT STATUS

In order to gain more experience and to start her own beauty parlor now she is working at Gowri Beauty Parlour. She got Rs. 3500 as her salary for the first two months. Now the salary is increased and she is getting Rs. 5000 per month. She also attends different functions and gets Rs.3000 to 5000 per month. She is very happy that, she too can support her family. Now she can continue her studies without expecting any one.

ESDP IN COSMETOLOGY AND BEAUTICIAN

NAME: S. DANALAKSHMI
FATHER'S NAME: SUBBARAMANIYAN.R
ADDRESS: 12, NURTH ST, POORANANKUPPAM
DISTRICT: PONDICHERRY
STATE: PUDUCHERRY
CONTACT: +91 7598716134

FAMILY BACKGROUND:

Mrs. S. Dhanalakshmi was born in Pooranankuppam village, Puducherry. She is 32 year old. She studied 10th standard. She had interest in learning beautician course and to start an own beauty parlor. She is born in a poor family so that she could not able to do private course.

She saw the advertisement given by PMSSS, Puducherry in the daily newspaper. She attended the counseling at PMSSS and joined a free training conducted by ni-msme. The Training was on cosmetology and Beautician, EDP and Banking Sessions. She showed keen interest and learnt during the training.



PRESENT STATUS:

She has set up a small parlor at home. She beautifies minimum 7 clients per month. She is house wife before the training but now she earns Rs. 6000 to 8000 per month from the parlor. The training has developed her confidence and hope. She is very much happy that the income earned by her supports her family's needs.

ESDP IN COSMETOLOGY AND BEAUTICIAN

NAME : A. CELINE RAJAKUMARI
FATHER'S NAME : V. AMBROSE
ADDRESS : 47, ODAI STREET, GANDHI REDDIYARPALAYAM,
DISTRICT : PONDICHERRY
STATE : PUDUCHERRY
CONTACT : +91 9751293943

FAMILY BACKGROUND

Mrs. A. Celin Rajakumari is from Reddiyarpalayam, Puducherry. She is 40 years old living with her parents and two sisters. She studied 10th standard. After her studies she was at home. She had interest in learning beautician course and to start an own beauty parlor. She was born in a poor family. The cost of the basic beautician training in Puducherry is Rs.15000. She saw the advertisement given by PMSSS, Puducherry. She attended the counseling at PMSSS. On there, the staff informed her that it was a free training. She joined the training.



PRESENT STATUS

She availed loan from SHG and had set up a small parlor at home. She beautifies minimum 10 to 15 customers per month. She got Rs.10000 to 12000 per month as an income from the parlor. The training which she got from NI-MSME had increased her interest and enabled to start a small enterprise at home. The income that she earns from the business had helped her to tide over from present economic situation. Now, Celin is also one of the earning members of the family and she able to contribute to her family.

ESDP in Mobile Repairing

NAME : PACHIYAPPAN
FATHER'S NAME : AZHAGANATHAN
ADDRESS : MARIYAMMAN KOIL STREET, KARIKAN NAGAR,
TN PALAYAM
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT NO : 9150176800

FAMILY BACKGROUND:

Mr. Pachiyappan is from Karikannagar which is in Cuddalore district. His father Mr. Azhaganathan(65) was a daily wage earner. Because of his family's financial status he was not able to continue his higher education. He joined as a labour for a mere salary Rs.3, 500/-. To uplift his finance level he was eagerly hunting for a better job which could help him to live a decent life in the society. Due to his lack of awareness in technical skill all his future ways were blocked.

Finally with help of his wife Mrs. Samundeeswari who is working as a nursing assistant in private hospital he came to know about the free technical course available in PMSSS sponsored by ni-msme. He gathered handful of information regarding all the technical skills through the trainer. He cautiously decided to select Mobile repairing course. He completed the course successfully and got the certificate from ni-msme.



PRESENT STATUS:

Now with the support of his wife he started Mobile Service Centre with an investment of Rs. 25000. Now he is the owner of his own Mobile service centre and he is capable of earning more than Rs. 15,000/- per month. Thanks to the advertisement by ni-msme and PMSSS posted near his wife's hospital which in turn became a firm ground for Pachiyappan's well-being.

ESDPIN COSMETOLOGY AND BEAUTICIAN

NAME : M. SASIKALA
FATHER'S NAME : KANNAN
ADDRESS : NO: 27/2235, BALAJI NAGAR,
VAZHUDHAREDDY (POST)
DISTRICT : VILLUPURAM
STATE : TAMIL NADU
CONTACT : +91 9629249628

FAMILY BACKGROUND:

Mrs. M. Sasikala is from Vadalur. Her husband is working as a police constable. She is very much interested in cosmetic line so she had started Kaviya's Beauty parlour in Vadalur in a very small scale. She knows only some basic makeup tips. She earned Rs. 2,000 per month with her basic knowledge. To increase her income, she wanted to upgrade her beautician knowledge, so she approached various private institutions, the course fees are very high ranging from 20,000 to 30,000. Due to her family condition she was not able to do any course. She came to know about the free cosmetology and beautician training by NI-MSME and PMSSS. She was so happy when she heard about that free training program that could help her to improve her business. She joined the course. There she learnt about different kinds of facials, hair cares, medicure, pedicure, spa, mehendi etc., she learnt about how to run a business in a successful way and the schemes available in Government.



PRESENT STATUS:

She earns more than Rs. 6000 per month. She witnesses that this course is an EYE opener for her life. She pays all her expenses and the biggest thing is, she is not having debts. Now she is economically independent, to work on her own hours and able to support her family.

ESDP IN WEB DESIGNING

NAME : R. GEETHA
FATHER'S NAME : RAJAVEL
ADDRESS : 3, IMPERIAL ROAD, CUDDALORE-OT
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT NO : +91 9790041809

FAMILY BACKGROUND:

Mrs. R.Geetha is from Cuddalore. Her husband is working in a small company. The income was not sufficient to meet her family's need. She wants to work to improve their income. She lack in technical knowledge she was not able to find any job. As days went she recognised that the family's need and their income are inversely proportion and she felt that all her doors are closed and the situation became very critical. She was really disappointed about her family situation. On that time her neighbour said about NI-MSME was offering free ESDP courses through PMSSS. She joined for web designing course and she completed it successfully. This training helped her to feel very comfort and made her to suit the needs of today's technological era. She completed the training and certified by ni-msme.



PRESENT STATUS:

The increased knowledge in computer skill helped her to find a job as Computer teacher in Saraswathi Vidhyalaya Matriculation School, Cuddalore. Her salary is Rs.4, 500 per month. She says that ni -msme had shown a way for her bright future. She assures that if all the unemployed women make use of these courses surely a day will come where we can visualise a self-reliant women society. She feels that this is good beginning for her life.

ESDP IN COSMETOLOGY AND BEAUTICIAN

NAME : M. AROKIAMARY
FATHER'S NAME : S. MARIYA BAKKIAM
ADDRESS : 4/378,I, KALAIVANER NAGAR GORIMEDU,
DISTRICT : PONDICHERRY
STATE : PUDUCHERRY
CONTACT : +91 9791567904

FAMILY BACKGROUND:

M. Arockia Mary is from Gorimedu, Puducherry. She is 28 year's old living with her parents and one sister. She studied 12th Standard. After her studies she was at home. She had interest in learning beautician course and to start an own beauty parlor. She was born in a poor family. The cost of the basic beautician training in Puducherry is Rs.15000.

She saw the advertisement given by PMSSS, Puducherry. She attended the counseling at PMSSS. The staff informed her that it was a free training sponsored by ni-msme. She was really happy to join in the training. The Trainer explained the whole syllabus and had hands on practical sessions during the training period.



PRESENT STATUS:

Now she is working at her sister's beauty Parlor and earn around Rs.7000 per month. In addition to this she attends clients privately and earn around Rs. 5000 per month which supports her family. She got this opportunity to learn and earn from ni-msme through PMSSS. She thanks ni-msme for this valuable support.

ESDP IN MULTIMEDIA AND ANIMATION

NAME :V.NARAYANA SAMY
FATHER'S NAME :VEERASAMY K
ADDRESS: :2, BHARATHIDASAN NAGAR, 2ND CROSS
DISTRICT :PONDICHERRY
STATE :TAMILNADU
CONTACT NO :+91 9994213040

FAMILY BACKGROUND:

Mr. V. NarayanaSamy is from Vilupuram. His family struggles to meet their daily expenses. In this financial condition Narayanasamy was not able to continue his education, so he stopped his studies by finishing his schooling. He wanted to support his family so he went in search of job. As his qualification is very low compared to others, searching a job became very impossible. Days became very worse without job. He felt very inferior while meeting his friends and relatives in good position. He started to develop bitterness towards life. On one extreme day, life started to bloom through an advertisement about free courses offered by ni-msme and PMSSS. He enquired about all the available courses. He had interest in learning Multimedia and Animation. He joined the course. He travelled every day for 38 kilometres to Pondicherry to learn the skills and completed the training with good knowledge



PRESENT STATUS:

With the confidence developed by the training he purchased computer and started designing works for the customers. He designs and develops the photos, banners for the digital printing works from home. He gets Rs.10, 000/- to Rs.13, 000/- per month. He says that ni-msme had made impossible things to happen in his life. He testifies that the courses offered by ni-msme are gift from heaven for the down trodden and unreached families in the villages.

ESDP IN COSMETOLOGY AND BEAUTICIAN

NAME : A.ANITHA ELIZABETH RANI
FATHER'S NAME : J.ANPAYAN
ADDRESS : 56/31, PENSINER LINE STREET, CUDDALORE O.T.
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT : +91 9942291555

FAMILY BACKGROUND:

Mrs. A. Anitha Elesebeth Rani is from Cuddalore. Her husband Mr. Thulasinathan is working in a private company. With his low income they were not able to run their family. Both were trying to start home based business. Only the days and years rolled away, they were not able to visualise their dreams. On the way to his company, Anitha's husband saw the advertisement about the free Beautician course by National Institute of Micro, Small and Medium Enterprises and PMSSS. She joined the course and learnt about the beautician work, facial work, hair styles, mehendi, medicure, pedicure, bleach, eye brow cutting, hair shaping etc., The training not only equipped her as a beautician but also taught her the ways for approaching and applying loans from banks.



PRESENT STATUS

With the sufficient training she started her own beauty parlour with Rs. 25,000/-. She charges Rs. 5000/- for one marriage make ups. With this income she manages to repay Rs. 3,200/- as monthly instalments for her jewel loan. She earns Rs. 5000 to Rs. 8000/- depending upon the functions. She says that her life will be a real role model for all the unemployed women to earn. She also adds that the service offered by ni-msme was outstanding; the trainers are well educated to train and mould even the average candidates up to the mark.

ESDP IN MULTIMEDIA AND ANIMATION

NAME : C.VADIVUKKARASI
FATHER'S NAME : CHANDRASEKARAN K
ADDRESS : 24, VANNANKULATHU STREET, MUTHIRAYARPALAYAM
DISTRICT : PONDICHERRY
STATE : PONDICHERRY
CONTACT NO : 7708834555

FAMILY BACKGROUND:

Mrs. C. Vadivukkarasi is from Moolakulam, Puducherry. She had completed M.Sc., computer science. Her husband's salary was not enough to support the family needs. To uplift the family she was in search of a right job. As she was not technically skilled up to the level she was not selected in the interviews she attended. So she thought of learning Multimedia and Animation. But, paying an amount for her studies was not possible at that time for her. In this crucial time, she came to know from her friends about the free training course in multimedia and animation being conducted by NI-MSME through PMSSS. She attended the counselling at PMSSS and joined the course. She attended the training and was well trained in the practical sessions.



PRESENT STATUS:

After completing the training, she attended the interview at JIPMER Hospital, Puducherry. She passed the interview and she is now working as a data entry operator and also having an own e-publishing unit at home. Now her salary is Rs.14, 000/-per month. She says that getting a job in JIPMER is really very hard, only by the help of the trainer who trained her during the practical session she won the race. She too added that the training helped her to face the interview confidently. She thanked ni-msme for this wonderful opportunity.

ESDP IN MULTIMEDIA AND ANIMATION

NAME : S RAJESWARI
FATHER'S NAME : SUGUMARAN
ADDRESS : ARIYANKUPPAM, PUDUCHERRY
DISTRICT : PONDICHERRY
STATE : PONDICHERRY
CONTACT NO : 9789454999

FAMILY BACKGROUND:

Mrs. K. S Rajeswari is from Ariyankuppam commune, Puducherry. She had completed B.Sc., computer science. She is married and has two children. Single earning was not sufficient for them to run their family in full swing. So she had a second thought to do some home based jobs. Her B.Sc., degree had equipped her in theory aspect but in practical knowledge she felt that she is in crucial need of training. At that time she saw an advertisement given by PMSSS about the free training conducted by NI-MSME. She enquired about the training and joined the course. She completed the training successfully.



PRESENT STATUS

After completing the training, as per her desire she purchased second hand computer and started to do jobs from her home. She designs and develops the photos, banners for the digital printing works from home. Now she earns upto Rs.9000 per month. She says that this salary is a great support for her providing good education for her two children. She assures that with this money she can give extra care and training in other courses for her children. She thanks ni-msme for this valuable support for making all her dreams come true in future.

ESDP IN CAD/CAM

NAME : JOTHI SIVA SUBRAMANIYAN
FATHER S NAM : JAYABALAN
ADDRESS : NO 57, CHETTY STREET, VARAKALPATTU
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTANT : +91 8124396146

FAMILY BACKGROUND:

Mr. Jothi Siva Subramaniyan belongs to a middle class family; His father's name is Mr. Jayabalan. He is a technician. He is the younger one in his family seeking for a decent job. He was not able to find a job which would cater his needs. He was not satisfied with the job where he worked. He was very much depressed. At that time through social media network he came to know about ni-msme sponsored program through PMSSS training Centre. He joined CAD/CAM. He completed the training successfully and certificate awarded by ni-msme. After completing the training, he felt the differences in his approaches.



PRESENT STATUS:

He attended an interview and got selected in a MNC Software company (I CLIENT). Now he is earning a salary of 8000/- per month. He says that he is very grateful to ni-msme for adding colours to his life

ESDP IN CAD/CAM

NAME : E.RAKESHSHARMA
FATHERS NAME : ELANGO
ADDRESS : 9/A, BASHYAM (STREET), MANJAKUPPAM
DISTRICT : CUDDLORE
STATE : TAMIL NADU
CONTANT: +91 9500961932

FAMILY BACKGROUND:

Mr. Rakash Sharma belongs to a middle class family. His father Elango, is a Driver. He is the youngest in the family and seeking for a good job. He had completed BE Mechanical Engineering. As he was lagging in technical skills he couldn't get any job. He was very much depressed. He wanted to upgrade his skill. At that time, he came to know from his friend about ni-msme ESDP programs conducted by PMSSS. He met the coordinator and decided to join CAD/CAM training. He enrolled for the training and completed successfully.



PRESENT STATUS:

After completing the course he gained lot of self-confidence. He attended the interview at Hero Honda Company and got placement in Cuddalore as a designer. Now he earns Rs.12000/-. His current status has improved. His family members are happy that he is in a good position now. He expressed his thanks to ni-msme for enriching his ambition in life.

ESDP IN MOBILE REPAIRING

NAME : R. PRAKASH
FATHERS NAME : RAMALINGAM
ADDRESS : NATHAVELLI, PATHRI KUPPAM
DISTRICT : CUDDALORE
STATE : TAMILNADU
CONTANT : +91 9677907080

FAMILY BACKGROUND:

Mr. R. Prakash, son of Mr. Ramalingam is from Nathavelli, Pathri Kuppam, Cuddalore. His father is a mechanic, working in a private company. He is the youngest son in the family. As all the elders in his family were isolated from him, he alone had the whole responsibility of lifting the family. Since he was not equipped technically the doors of employment were closed. At that time he heard about PMSSS Skill development Training Center at Cuddalore. He joined in Mobile Repairing training sponsored by ni-msme. He learnt life skills and communication skills. He completed the training successfully.



PRESENT STATUS

:Immediately after completion of the training program, he started his own mobile repairing shop with an investment of Rs.30000/-. He earns minimum of Rs.6000/- per month. With that amount he supports his parents and his family members. He has applied for a bank loan to set up a big mobile store in his own village. He is very thankful to ni-msme for their valuable support.

ESDP IN MOBILE REPAIRING

NAME : U. SURENDRAVELU
FATHER'S NAME : UTHARAPATHI
ADDRESS : 23, ANGALAMMAN KOIL ST, KARAIKADU
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT : +91 9789419173

FAMILY BACKGROUND:

Mr. U. Surendravelu is from Cuddalore. He belongs to a middle class family. His father Mr. Uthrapathy is a daily wage laborer. He has one brother and one sister. Both are studying. With his father's income alone it was very difficult for the family to survive. They were struggling a lot. At that time he came to know about ESDP by ni-msme. He contacted one of the PMSSS staff and collected all the relevant details of the course and he joined as a trainee in mobile service course.



PRESENT STATUS:

After finishing the course successfully he planned to start an own business. With the investment of Rs.25000 he started his own petty mobile service shop in his home and earns Rs.7000/-. He is very much delighted that he supports his family along with his father. He expressed his sincere thanks to ni-msme for extending their hands in helping the poor to uplift the society.

ESDP IN WEB DESIGNING

NAME : T. VASUKI
FATHER'S NAME : TAMIL SELVAM
ADDRESS : 37,-E, VALLUVAR ST PERIYAKALAPET,
DISTRICT : PUDUCHERRY
STATE : PUDUCHERRY
CONTACT : +91 9626482944

FAMILY BACKGROUND:

Ms. Vasuki is 24yrs old from Periyakalapet, Pondicherry. Her mother is a cook in a private institution. She has one younger sister. Her father left her family when she was 12yrs. With lot of struggle she completed her under graduation. As the eldest child in the family she has more responsibility to maintain her family. The salary of her mother is not sufficient to run the family. She decided to learn additional computer skills for getting job. She came to know about the Web designing course conducted National Institute of Micro Small and Medium Enterprises (ni-msme) through PMSSS. Vasuki enrolled in the course. She learnt web designing, EDP, business skills and preparation of Bank proposals for applying loan.



PRESENT STATUS:

In order to get experience she joined at Marine ITI as a Computer Faculty with Rs. 7000 as a salary per month. Now she is financially independent and able to support her family. Throughout this journey, Vasuki hasn't forgotten her eventual goal of owning a computer learning center for girls and young women. She is now saving the money to make this dream become true.

ESDP IN WEB DESIGNING

NAME : S.INDIRA
FATHER'S NAME : SAMBATHKUMAR
ADDRESS : 2, MUTHUMUTHLAIYAR NAGAR
THAVALAKUPPAM,
DISTRICT : PONDICHERRY
STATE : PUDUCHERRY
CONTACT NO : +91 9994534615

FAMILY BACKGROUND:

Indira is 28yrs old, living in Thavalakuppam Village at Pondicherry. She is married and has two girl children. Her husband is doing money lending business at small level. Though she has completed her degree she did not have much confidence to join a job. With her husband support she started a small data processing unit in her home. But her income is not much. She was working harder. She felt that she wanted to have a business rather than knowing how to manage a business. She felt that she needed something more to achieve her goal. She came to know about the Entrepreneurship Skill Development Program Web Designing Course by NI-MSME organized by PMSSS.

She wanted to attend this class so that she could do more with media and technology. And she wanted to learn as much as possible about it. The entrepreneurship training in the class covered absolutely everything about how to start a business, all the steps to be taken to run a business: applying for a loan, using social media, budgeting for expenses, managing, accounting, and sales.



PRESENT STATUS:

Now she has started web designing and XML conversion work with her data processing unit. She networked with 2 Small IT companies in Pondicherry. They are providing the job and she is able to do it from home. Now she is getting Minimum Rs.7000 to Maximum 10000 per month depending upon the job work.

ESDP IN WEB DESIGNING

NAME : K. RADJESHWARI
FATHER'S NAME : V.KANDHA SAMY
ADDRESS : 23, MARIYAMMAN KOIL ST EDAYARPALAYAM,
DISTRCT : PONDICHERRY
STATE : PUDUCHERRY
CONTACT : +91 9597205284

FAMILY BACKGROUND:

K. Radjeswari is from Thavalakuppam, Puducherry. She is 32 years old living with her husband. She is a M.Sc. IT graduate. After her studies she was at home. Her objective is to set up a small Computer business unit at home, for that she needed a specialized training in a particular subject. She had more interest in Web Designing. She saw the advertisement given by PMSSS, Puducherry on daily newspapers. She attended the counseling at PMSSS. The staff informed her that it was a free training conducted by NI-MSME. She joined the web designing training. She completed the training successfully. She was certified by ni-msme.



PRESENT STATUS:

After the training She availed loan from the SHG, she purchased computer and started working from home. She designs and develops the web site for the customers. She gets Rs. 8000 to 10000 per month as her income.

ESDP IN WEB DESIGNING

NAME : R.SADHEESH KUMAR
FATHER'S NAME : MR.RANA
ADDRESS : SADHEESH KUMAR, THAVALAKUPPAM,
DISTRCT : PONDICHERRY
STATE : PUDUCHERRY
CONTACT : +91 9952651817

FAMILY BACKGROUND:

R. Sadheesh Kumar is from Thavalakuppam, Puducherry. He is 25 years old. He is living with his father and brother. He studied BBA. He had interest in learning Web Designing. His family's financial conditions were not able to support his further studies.

He came to know from his friends that the Web Designing is a free training conducted by NI-MSME, an Organization of the Ministry of MSME through PMSSS. He joined the training. The Faculty explained him the whole syllabus and had hands on practical sessions during the training period. He completed the training and got certificate from ni-msme.



PRESENT STATUS:

After completing the training he attended the interview at Muthoot Fin Corp Ltd., Thavalakuppam. He got the job and he is working as a Branch Manager [Computer operations]. His salary is Rs. 10000 per month. The training has provided him an opportunity to earn and win the confidence of his family members.

ESDP IN SQL SERVER DATABASE ADMINISTRATION

NAME : S.KAVITHA
FATHER'S NAME : R.SUNDARA MURTHI
ADDRESS : LENIN STREET,
DISTRCT : PONDICHERRY
STATE : PUDUCHERRY
CONTACT NO : +91 9443051578

FAMILY BACKGROUND:

S.Kavitha is from Lenin Street, Puducherry. She is 34 year old living with her husband and two children. She completed MCA. Her husband is a systems service engineer. Both of them planned to set up a small Computer business unit in Pondicherry. In order to start that, she needed a specialized training in the specific area. During her college days she had more interest in learning Oracle and SQL database but she did not get the chance to learn during her college days.

She saw the advertisement in paper by PMSSS, Puducherry on daily newspapers. She attended the counseling at PMSSS. The staff informed her that it was a free training conducted by ni-msme. She joined the SQL Server Database Administration training. The Faculty explained the SQL syllabus and had hands on practical sessions during the training period. After completing the training ni-msme has issued certificate to her.



PRESENT STATUS:

After the training she opened a small business unit in Pondicherry. She designs and develops the database for the customers. She gets Rs. 10000 to 12000 per month as income. This income supports her children's education and family needs.

ESDP IN SQL SERVER DATABASE ADMINISTRATION

NAME : C. JANCY
FATHER'S NAME : L. CHRISTOPHER
ADDRESS : 4, IGNASI MAISTRY STREET,
DISTRCT : PONDICHERRY
STATE : PUDUCHERRY
CONTACT : +91 9677316790

FAMILY BACKGROUND:

C. Jancy is from Ignasi Maistry Street, Puducherry. She is 23 year old living with her parents. She completed M.SC Computer Science. After her studies she was at home. She had interest in learning SQL Server Database Administration. She is born in a poor family. She enquired about the cost of the training in Puducherry, it was higher and she is not affordable. She saw the advertisement given by PMSSS, Puducherry. She attended the counseling at PMSSS. The staff informed her that the SQL Server Database Administration is a free training conducted by NI-MSME.



PRESENT STATUS:

She attended the interview at EVENTURERS Technology, Puducherry. She is earning Rs.7500 per month. This income supports her family. She is happy that she is one among the earning member in her family.

ESDP IN SQL SERVER DATABASE ADMINISTRATION

NAME : S. SINDHUJA
FATHER'S NAME : V. SOUNDARARASSOU
ADDRESS: 31, NILAIYA STREET SHANMUGA PURAM VILLAGE
DISTRCT : PUDUCHERRY
STATE : PUDUCHERRY
CONTACT : +91 9092323880

FAMILY BACKGROUND:

S. Sindhuja is from Shanmugapuram village, Puducherry. She is 22 year old living with her parents. She completed M.Sc. Computer Science. After her studies she was at home. She had interest in learning SQL Server Database Administration. Her family's financial condition was not able to support her further studies.

She came to know from her friends that the SQL Server Database Administration was a free training conducted by NI-MSME. She attended the counseling at PMSSS. She joined the training. She was taught on SQL, Database systems and techniques. She was certified by ni-msme.



PRESENT STATUS:

After completing the training she attended the interview at Kendra Vidyalaya Matriculation School, Puducherry. She got the job and she is working as a Second Grade Computer Teacher. Her salary is Rs. 21000 per month. She said, "This is a great support for my family's welfare".

ESDP IN SQL SERVER DATABASE ADMINISTRATION

NAME : C.RAMYA
FATHER'S NAME : M. CHANDRAKANTHAN
ADDRESS : 6 OLD HOUSING UNIT THIRUVERUMBUR
DISTRICT : TRICHY
STATE : TAMIL NADU
CONTACT : +91 9698048078

FAMILY BACKGROUND:

C. Ramya is from Trichy. She is 26 year old living with her husband and one child. She completed MCA . After her studies she was at home. Her husband is a systems service engineer. Both of them planned to set up a small Computer business unit in Trichy, for that she needed a specialized training in a particular subject. She did not get an opportunity to learn SQL Server during her college days. She came to know from her cousin that NI-MSME is conducting the SQL Server Database Admin training to the educated unemployed youth in Pondicherry through PMSSS. She attended the counseling at PMSSS. The staff informed her that it was a free training conducted by NI-MSME.

She joined the SQL Server Database Administration training. Faculty explained the SQL syllabus and had hands on practical sessions during the training period. She completed the training and certified by ni-msme.



PRESENT STATUS:

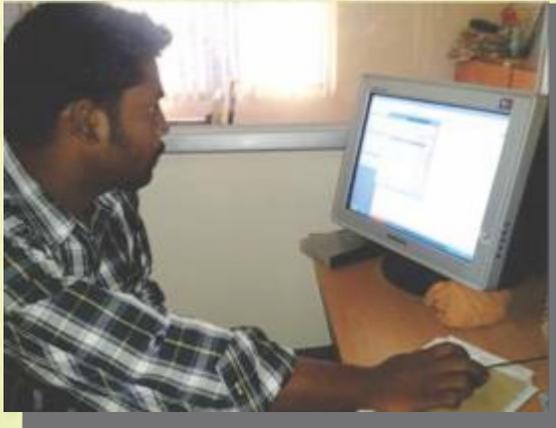
After the training she opened a small business unit in Trichy. She designs and develops the database for the customers. Before the training she was a House wife but now she gets Rs. 8000 to 10000 per month as income. Now she can educate her children and satisfy their needs. The income supports for her children's education and family welfare.

ESDP IN SQL SERVER DATABASE ADMINISTRATION

NAME : A.G.PATHIMARAJ
FATHER'S NAME : ANTHONISWAMY
ADDRESS : OTHIMPET, MAINROAD, KANUVAPET, VILLIANUR
DISTRICT : PUDUCHERRY
STATE : PUDUCHERRY
CONTACT : +91 9789442021

FAMILY BACKGROUND:

A. G. Pathimaraj is from Villianur, Puducherry. He is 27 year old living with his parents and a sister. He studied BCA. After his studies he was at home. He was born in a poor family. His father is a Coolie and his mother is housewife. Parents were not able to support for his higher studies. He had interest in learning SQL Server Database Administration and to start an own Computer Business Unit in Puducherry.



PRESENT STATUS:

He came to know from my friends about the free SQL Server Database Training was conducted at PMSSS sponsored by ni-msme. He attended the counseling at PMSSS. He joined the training and successfully completed.

ESDP IN COSMETOLOGY & BEAUTICIAN

NAME : INFANTA
HUSBAND NAME : JAYAPRAKASH
ADDRESS : 1, NADESANAR NAGAR, PARVATHIPURAM, VADALUR
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT : +91 8870174393

FAMILY BACKGROUND:

Mrs. Infanta is 28 years old and is residing at Nadesanar nagar, Parthivathi puram in Cuddalore district. She is married. Her husband is a driver and he earns a monthly salary of Rs. 5000 per month. Infanta has 2 children and her family was in need of financial support. Infanta decided to take part in her family's financial requirements. Looking at her miserable situation, one of her friends suggested her to attend the beautician training at PMSSS sponsored by ni-msme. She approached the centre and discussed with the co-ordinator. She joined the training and completed successfully. She learned threading, bleaching, waxing, mehendi, haircut in the training.



PRESENT STATUS:

She is working in a beauty parlour as a senior beautician. She is now getting an income of Rs.15000 per month which fulfils her family requirements. She saves some money to start a business on her own.

ESDP IN TWO WHEELER MAINTENANCE AND REPAIR

NAME : PAVADAI. P
FATHER NAME : PAZHANI THAMBIRAN
ADDRESS : NO:59,PILLAIYAR KOVIL STREET,VANUR(TK)
DISTRICT : VILLUPURAM
STATE : TAMILNADU

FAMILY BACKGROUND:

P. Pavadai is living at Villupuram District and he is from middle class family. He has completed SSC with great difficulty .His father and mother is daily wage earners.

Pavadai was identified by the program coordinator, who counseled him to take up some skills development program offered by the central Government institution at free of cost. He collected full information about the ni-msme ESDP program from PMSSS and enrolled in Two Wheeler Maintenance and Repairs works at Pondicherry Centre and successfully completed the program. After the completion of the program, ni-msme has issued the certificate.



PRESENT STATUS:

After completion of the Two Wheeler maintenance and Repair ESDP, he worked as a trainee in a workshop in Vanur, Viluppuram district. Now he has set up his own workshop with an investment of Rs.50000/-. He is earning minimum of Rs.5000 per month. He thanks NI-MSME for its valuable support for his livelihood development.

ESDP IN TWO WHEELER MAINTENANCE AND REPAIR

NAME : ANANDAN.S
FATHER NAME : SANKARAN
ADDRESS : NO:23,THALAVAI VEERASAMY STREET,MUTHIALPET.
STATE : PONDICHERRY.

FAMILY BACKGROUND:

S. Anandan is living at Muthialpet, Puducherry. He is from the middle class family. He completed SSC. He was not able to continue his higher studies due to his poor family background. Mr. Anandan was working in petty shops. There he was not able to earn more income. He was looking for some skill trainings which will help him to get good income. One of his friends informed him about the Two wheeler training organized by NI-MSME and conducted by PMSSS in Pondicherry. He collected full information about the program and enrolled for the training. He completed the training and successfully. After the completion of the program, ni-msme issued the certificate.



PRESENT STATUS:

After completion of the Two Wheeler maintenance and Repair ESDP, he worked as an assistant mechanic. Now he invested RS.60000/- and opened a Two wheeler workshop. He is earning minimum Rs.7000/- per month. He is very happy now and supporting his family members.

ESDP IN TWO WHEELER MAINTENANCE AND REPAIR

NAME : J. RAJASEKAR
FATHER NAME : JAYABALU
ADDRESS : PACHANKUPPAM, CUDDALORE.
STATE : TAMILNADU

FAMILY BACKGROUND:

Mr. J. Rajasekar is from Pachayankuppam, Cuddalore district. His father is a farmer and his mother is a house wife. He is married. He has one child. His wife is a house wife. He passed 10th standard. Due to his family economic condition he was unable to continue his studies. He was working as an assistant mechanic in the two wheeler workshops. He does not have the course completion certificate on two wheeler maintenance. He saw an advertisement from the newspaper. He met the center head at Cuddalore OT and enrolled his name for the Two Wheeler maintenance and Service training sponsored by ni-msme and conducted by PMSSS. He completed the training successfully. ni-msme issued the certificate.



PRESENT STATUS:

After completion of the training he attended the interview at TVS showroom, Cuddalore. He passed the interview and now he is working as a Mechanic in the TVS two wheeler showroom. He is getting the salary of Rs.7500/-. The training has increased his image among the family members. He thanked NI-MSME for its valuable support.

ESDP IN MULTIMEDIA AND ANIMATION

NAME : A. MARIE ANITA
HUSBAND'S NAME : ALBERT
ADDRESS : 81, SANTNROZARIO ST, MUTHIALPET
DISTRICT : PONDICHERRY
STATE : PONDICHERRY
CONTACT NO : +91 8870330674

FAMILY BACKGROUND:

Mrs. A. Marie Anita is from Muthialpet, Pondicherry. Her husband is self-employed and she hails from a middle class family. She has one girl child. She had completed her M.Com. She came to know about the free skill training program by NI-MSME and PMSSS. She joined the course and learnt Photoshop, illustrator, flash, Maya etc., In a short period of time she got skills on designing photos, visiting cards, invitations, album designing, etc., Through the training, She acquired important skills in marketing, business management, financial management, and how to effectively use technology in business etc.,



PRESENT STATUS:

After the training she got a job at Fraternal Life development Society, Pondicherry. She is working as Documentation and Designer. Her monthly salary is Rs. 12000. This supports for her child's education. She is very much happy to share that this training changed her life and given self-respect in her family. She expressed heartfelt thanks to NI-MSME and PMSSS.

ESDP IN 3D ANIMATION

NAME : A.DAVID
FATHER'S NAME : A. ANTHONISAMY
ADDRESS : 1, 4TH CROSS ST, PUDUNAGAR MUDALIARPET
DISTRICT : PONDICHERRY
STATE : PUDUCHERRY
CONTACT : +91 8056890825

FAMILY BACKGROUND:

A. David is from Mudaliarpet, Puducherry. He is 23 years old. He lives with his parents. He was born in a poor family. He completed his 12th standard. After his studies he was unemployed. After a great struggle he managed to find a job. Though his family situation forced him to go for a job, his passion was a home based IT related self-employment. But he was lacking in technical skills. He had interest in learning 3D Animation.

He saw the advertisement given by PMSSS about the free training conducted by NI-MSME. He attended the counseling at PMSSS. He joined the training. He attended the training and had hands on practical sessions during the training period. After completing the training he purchased computers and started designing works for his customers.



PRESENT STATUS:

Now he has set up his own unit namely Arputham Communications at Mudaliarpet road. He designs and develops the photographs, digital banners etc.. He earns between Rs. 12000 to Rs.15000 per month. The training which he has undergone had helped him in achieving his ambition and above all he is now able to support his family from home.

ESDP IN MULTIMEDIA AND ANIMATION

NAME : J. JAYAMARY
FATHER'S NAME : S. JEEVA
ADDRESS : 20, FIVE WELL AMMAN KOIL STREET
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT : +91 7502665424

FAMILY BACKGROUND:

Mrs.J.Jayamary is from Cuddalore OT. She is a 28yrs old, married house wife. She has two children. She had completed only +2. She decided to do some computer course and start a business. She came to know about National Institute of Micro, small and Medium Enterprises Entrepreneur skill development program on Multimedia. She decided to join the course. She encouraged her friends Subavathi and Vimala also to join the training.

There she learnt photo designing work, report designing, cover page designing, visiting card works, animations etc., She also acquired training on how to start a business, how to avail loan, schemes available in Government etc. Along with her friends she decided to start a computer center in Cuddalore OT.



PRESENT STATUS:

This training program empowered her as an entrepreneur with modern skills and self-reliance. She and her friends invested Rs.50000/- each and bought 4 second hand systems, a printer, scanner and necessary items. She started computer center in the name of NEW WORLD Computer Center. At present 12 students are studying in her Centre. She is advertising her computer centre through pamphlets and making field visits. She also undertakes DTP works. Now, She earns Rs.6000/- per month.

ESDP IN 3D ANIMATION

NAME : B. BARANIDHARAN
FATHER'S NAME : S. BALAMOGANE
ADDRESS : 35, II CROSS, THIRUKURALAN NAGER
ARUMPARITHAPURAM
DISTRICT : PONDICHERRY
STATE : PUDUCHERRY
CONTACT : +91 9944243569

FAMILY BACKGROUND:

Mr. B. Baranidharan is from Ariyankuppam, Puducherry. He is 21 years old. He is living with his parents. His parents supported him to complete B.Tech. He could not go for further studies. He wanted to go for a job. But he was lacking in technical skills. He was interested in learning 3D Animation. His family's financial situation was not favourable for him to pursue studies.

He came to know from through his friends that PMSSS is conducting 3D Animation Training at free of cost supported by NI-MSME. He attended the counseling at PMSSS. He joined the training. He attended the training and had hands on practical sessions during the training period.



PRESENT STATUS:

After completing the training he was placed in Cognizant Technologies, Chennai and he earns Rs.20000 per month. The training was a breakthrough in his career.

He expressed his gratitude to ni-msme and PMSSS for this timely and valuable support.

ESDP IN 3D ANIMATION

NAME : MITHUN
FATHER'S NAME : K. SASEENDRAN
ADDRESS : 8, SUBBAMMAL CLOVIES STRRET NETHAJI NAGAR,
UPPALAM
DISTRICT : PONDICHERRY
STATE : PUDUCHERRY
CONTACT : 9894950425

FAMILY BACKGROUND:

S. Mithun is from Uppalam, Puducherry. He is 21 years old. He is living with his parents. His parents supported him to complete B. Tech. He could not go for further studies. He wanted to go for a job. But he was lacking in technical skills. He had interest in learning 3D Animation. The cost of the training in Pondicherry is Rs.75000 to 1 Lakh. His family's financial conditions did not allow him to study 3D course.

He came to know from his friends that PMSSS is conducting 3D Animation Training at free of cost supported by ni-msme. He attended the counseling at PMSSS. He joined the training and successfully completed it.



PRESENT STATUS:

After completing the training he was placed in Cognizant Technologies, Chennai and he earns Rs.20000 per month. The free training course has helped him to get job with the required essential skills which he acquired in the free training.

ESDP IN 3D ANIMATION

NAME : CHRISTURAJ
FATHER'S NAME : D.DAVID
ADDRESS : 3/136, MARIAMMAN KOVIL STREET,
MUNNUR TINDIVANAM
DISTRICT : VILLUPURAM
STATE : TAMIL NADU
CONTACT : +91 9962302442

FAMILY BACKGROUND:

Mr. Christuraj hails from a remote interior village, namely Munnur in Villupuram District of Tamil Nadu. He is a physically challenged person from a poor family background. His father and mother are agricultural coolie workers. His family suffered a lot to bring him up in life. He completed his Higher Secondary in a special school for the disabled. He was unable to pursue higher education.

Through Sisters of the Missionaries of Charity, he came to know about the NI-MSME, 3D Animation training. He joined the course. PMSSS arranged him free accommodation and food. In the beginning, He was reluctant and unenthusiastic in the beginning owing to his disability. With the encouraging advice and guidance of his faculty he made up his mind to overcome his disability and pursued the course. Although he went through a number of interviews he was not offered a job owing to his disability.



PRESENT STATUS:

However, PMSSS offered him a job as Computer Operator under PMSSS Child Help Line Project with a salary of Rs. 6000 per month. He expressed his heartfelt thanks to ni-msme and PMSSS.

ESDP IN MULTIMEDIA AND ANIMATION

NAME : A. SHAIK NIZAMUDEEN
FATHER'S NAME : ANWARDEEN
ADDRESS : 20, K.RAMASWAMY ST, MELBHUVANAGIR,
CHIDAMBARAM.
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT NO : +91 9500539353

FAMILY BACKGROUND:

Mr. ShaikNizamudeen is from Chidambaram. He is 22 yrs old and completed +2. He is very much interested in designing work. In his area there are no good computer training centers. He has seen an advertisement in Newspaper about the free Entrepreneur Skill Development program on Multimedia by NI-MSME. He decided to join the course. From Chidambaram to Cuddalore the distance is nearly 50kms. Daily he travelled by bus to attend the class. Shaik's parents supported him to complete the course. He learnt to create flyers, banners, photo designing work, report designing, animation work, passport printing etc. He was trained how to start a business, market survey and bank loan facilities and schemes.



PRESENT STATUS:

He opened NIZAM digital studio in their area, with an investment of Rs. 1.5lacs from his parents. There he undertakes photoshop works, design the reports, get orders from other organizations, ID Card works and project works from Annamalai University College Students. Through his center he earns Rs.8,000 to 10,000 per month. Using modern technology his dream has come true. He expressed his thanks to NI-MSME and PMSSS for helping him a lot.

ESDP IN MOBILE REPAIRING

NAME : ANTHONYRAJ
FATHER'S NAME : INNASIMUTHU
ADDRESS : NO 7, VASANTHAM NAGAR, KAMARAJAR STREET,
VILLIANUR
DISTRICT : PONDICHERRY
STATE : PONDICHERRY
CONTACT : +91 9677745815

FAMILY BACKGROUND:

Mr. Antonyraj is a native of Villianur, Pondicherry district. His father's name is Innasimuthu who was a bank attender. His father's salary is 5000 only. He made all his three children to complete their schooling. But day by day he could not able to afford his family with his salary. His family suffered with the low income of his father. Even though his elder brother went for the job as a sales executive, their family expected financial support because of his father's sickness. Mr. Antonyraj at the age of 18 completed his 12th std and he decided to take part in the financial requirements for his family. He was looking for a job. But he did not have any technical skills.

Mr. Antonyraj was very much worried about his family's situation. He was looking for some technical skill which helps his family and he informed his need to his friends. At that time one of his friends informed him that there is a training centre which offers free courses. He was very much excited with the information and he got the training centre details. Sooner he met the training centre and the training co-ordinator explained him about the technical skills which were offered by ni-msme. He joined the mobile repairing course which he likes the most and he attended the training with full intention.



PRESENT STATUS:

After the completion of the program, ni-msme issued the certificate. With that certificate he joined as a mobile technician in Maze mobile service and earned a salary of Rs. 8000 per month. After three months he got married and then he started his own mobile service centre with a name of Ruby mobile service centre at Ariyankuppam, with an initial investment of Rs. 50000. At present he is earning Rs. 15000 per month. He is now happy and supporting his family members.

ESDP IN COSMETOLOGY & BEAUTICIAN

NAME : FATIMA MARY
HUSBAND NAME : AROKIYA DASS
ADDRESS : MKK NAGAR, VADALUR
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT : +91 9715708243

FAMILY BACKGROUND:

Mrs. Fatima Mary is a native of Vadalur which is in Cuddalore district. Her family belongs to the backward class. Her father is a daily wager and he earned just 3000 per month. Hence Fatima couldn't continue her studies after 8th. Fatima age is 30, she got married and she has 5 children. Her husband is a worker in a private company and his salary is Rs. 5000 per month. Fatima was previously a private employer and failed to earn a good salary in that job. She had only a less salary and her work process in that company was heavy. Despite all the heavy work she couldn't afford to quit the job as this job was the only means for her financial requirements.

By knowing her critical situation, one of her friends suggested her to go for a free technical course in PMSSS. She approached the training centre along with her friends and explained about her interest to do some professional skill at free of cost. The staff counselled her to go for the beautician programme. She registered her name and undergone full training without absence.



PRESENT STATUS:

Immediately after the completion of the program, she secured a good job in a famous JONA beauty parlour in Vadalur. She is now earning an income of Rs. 8000 per month. She has future plan to open a parlour on her own near her house.

ESDP IN CAD / CAM

NAME : DHANALAKSHMI
FATHER'S NAME : MASI
ADDRESS : 15, MUTHIYA NAGAR, KONDUR (POST)
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT : +91 9043257462

FAMILY BACKGROUND:

Ms. Dhanalakshmi is the daughter of Mr. Masi living at Kondur village in Cuddalore district. Her father is a retired A.T.O officer. She belongs to the scheduled class and her father supported and encouraged her for her studies. After completing her ITI she was idle at home and has gone through many problems in her life. She is the eldest girl in her family having three more sisters. As her father grew old, her family was expecting Dhana to contribute towards the monthly expenditure and she is also married too.

Dhanalakshmi was looking for a technical programme to improve her skills to get a good job. At that time she has seen an advertisement in local newspaper that central government organization ni-msme is offering free skill development programmes. She approached the training co-ordinator and collected relevant data. She joined the programme on CAD/CAM and attended all the classes and practical sessions conducted by the training centre. Her conduct and knowledge was really excellent in the classes.



PRESENT STATUS:

After completing the programme, she received the certificate from ni-msme and sooner she got a job as a CAD designer at Cuddalore. She is now drawing a monthly salary of Rs 15000 per month and now she becomes the major supporter of her family.

ESDP IN COMPUTER HARDWARE & NETWORKING

NAM : KALIDASS
FATHER'S NAME : GANAPATHI
ADDRESS : METTUPALAYAM, MUTHIRAYARPALAYAM
DISTRICT : PONDICHERRY
STATE : PONDICHERRY
CONTACT : +91 9952612669

FAMILY BACKGROUND:

Kalidass is a graduate from Pondicherry and his father Mr. Ganapathi is a retired person from PWD and his mother is a home maker. Since his father is literate person, he provided educational facility to his 4 children. After graduation Mr. Kalidass completed his post-graduation. His parents encouraged him to study well for fetching a good job. Kalidass completed M.Tech successfully and was thinking about improvement of his technical skills which relates his studies to get a good job.

At the same time he had seen an advertisement in local newspaper that central government institution ni-msme is offering free technical skill programs in different trades through PMSSS. He contacted the training centre and collected relevant data. He joined the program on computer Hardware & Network.



PRESENT STATUS:

Immediately after the completion of the training program, he received the certificate from ni-msme. At the age of 25, he is employed in Bangalore at Plant Supervision pvt. Ltd, Bangalore. His monthly take home package is Rs. 32000.

ESDP IN DIGITAL PHOTOGRAPHY AND VIDEOGRAPHY

NAME : S. JAES ROBY
FATHER'S NAME : S. SWOTHIRASAN
ADDRESS : 3rd CROSS, SREENIVAS NAGAR, ARIYANKUPPAM
DISTRICT : PONDICHERRY
STATE : PUDUCHERRY
CONTACT : +91 9003805556

FAMILY BACKGROUND:

Mr. S. Jaes Roby is from Ariyankuppam Commune, Puducherry. He is 25 year old. He is living with his parents. He completed B.B.A. From his schooldays onwards he was interested in photography. After his studies he thought that he could set up his own Digital Medium. But he was lacking in technical skills in photography and Videography.

He saw the advertisement given by PMSSS about the free training on Digital Photography and Videography conducted by NI-MSME. He attended the training. He completed the training successfully.



PRESENT STATUS:

After completing the training he has set up Digital Medium Workstation in Pondicherry. He attends functions, events, develop and design the photos, videos and work for media agencies. He shoots short films. He gets Rs.15000 per month. He said that this is a great support to his family's welfare.

ESDP IN DIGITAL PHOTOGRAPHY AND VIDEOGRAPHY

NAME : BARGUNAN
FATHER'S NAME : P.PALANI
ADDRESS : KARIKALAMPAAKAM
DISTRICT : PONDICHERRY
STATE : PUDUCHERRY
CONTACT : +91 9843123486

FAMILY BACKGROUND

Mr. P. Bargunan is from Karikalampaakam, Puducherry. He is 23 year old. He is living with his parents. He completed B.Tech. But he had more interest on photography and Videography. After his studies he thought that he could learn more on photography and Videography. But he was lacking in technical skills in photography and Videography. He came to know from his friends that NI-MSME is conducting the free training on Digital Photography and Videography through PMSSS. He attended the training. He completed the training successfully.



PRESENT STATUS:

Bargunan said, "The training was very useful to me. After completing the training, I am working as Assistant Cinematographer. I shoot short films. I attend functions, events, develop and design the photos, videos. I get Rs.9000 per month; I thank NI-MSME for this valuable support".

ESDP IN DIGITAL PHOTOGRAPHY AND VIDEOGRAPHY

NAME : K. VINAYAGAMOORTHY
FATHER'S NAME : KANNAN
ADDRESS : SREENIVAS NAGER ELLAIPILLAICHAVADI
DISTRICT : PUDUCHERRY
STATE : PUDUCHERRY
CONTACT : +91 9585180323

FAMILY BACKGROUND:

K. Vinayaga Moorthy is from Ariyankuppam commune, Puducherry. He is 25 year old. He is living with his parents and brother. He completed B. Tech. After his studies he thought that he could set up his own studio.

He saw the advertisement given by PMSSS about the free training on Digital Photography and Videography conducted by NI-MSME. He joined the training. He completed the training successfully. After completing the training he was certified by ni-msme.



PRESENT STATUS:

He is now working from his home. His mother supported him for his business. He bought Digital camera and Video Camera. He is now attending functions, developing and designing the photos and videos. He now gets Rs. 10000 to Rs.12000 per month. The income is now supporting his family.

ESDP IN DIGITAL PHOTOGRAPHY AND VIDEOGRAPHY

NAME : S. SADAGOPAN
FATHER'S NAME : SADAYAN
ADDRESS : 14, VINAYAGAR KOVIL STREE ELLAIPILLAICHAVADI
DISTRICT : PUDUCHERRY
STATE : PUDUCHERRY
CONTACT : +91 9176772555

FAMILY BACKGROUND:

Mr. S. Sadagopan is living at Ellaipillaichavadi, Puducherry. He is 28 years old and he is staying with his parents. He completed B.A graduation. After his studies he was interested in photography and Videography. His objective is to set up own studio. But he didn't have any knowledge in photography and Videography.

He saw the advertisement given by PMSSS about the free training on Digital Photography and Videography conducted by NI-MSME through PMSSS. He joined the training. After completion of the training, he got certificate from ni-msme.



PRESENT STATUS:

He started Green Tech, Printers & Designs, Puducherry. He invested Rs.1,50,000/- with the support of his family members. He is now attending many functions, developing and designing the photos and videos. He gets Rs. 12000 to Rs.15000 per month.

ESDP IN DIGITAL PHOTOGRAPHY AND VIDEOGRAPHY

NAME : G. NELSON MANDELA
ADDRESS : 5,10th CROSS SEBASTIER KOVIL, TV NAGAR
DISTRICT : PUDUCHERRY
STATE : PUDUCHEERY
CONTACT : +91 979186505

FAMILY BACKGROUND:

Mr. G. Nelson Mandela is from T.V.Nagar, Puducherry. He is 23 years old and he was living with his parents. He completed B.Tech and after his studies he was interested in photography and Videography. His main objective is to set up own studio. But he was lacking in technical skills in photography and Videography.

He saw the advertisement given by PMSSS about the free training on Digital Photography and Videography conducted by NI-MSME, an Organization of the Ministry of MSME through PMSSS. He joined the training. He attended the training and had hands on practical sessions during the training period. After completing the training he got the certificate from ni-msme.



PRESENT STATUS:

He is now working from his home. His mother supported him for his business. He bought Digital camera and Video Camera. He is now attending functions, developing and designing the photos and videos. He now gets Rs. 10000 to Rs.12000 per month. The income is now supporting his family.

ESDP IN MOBILE REPAIRING

NAME : PRAKASH.R
FATHER'S NAME : RAMALINGAM.S
ADDRESS : 13, NATHAVELI, RATHIRIKUPPAM
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT : +91 9677907080

FAMILY BACKGROUND:

Mr Prakash was born in a rural village in Cuddalore district and had completed his DME in Government Polytechnic. Prakash hailed from a poor family. He has 2 brothers and 2 sisters. His father is a mechanic. His income could not support the family. Both his father and mother had worked hard to bring their children and educated them. Prakash decided to support his family and to bring up the education level of his brothers and sisters. He joined as a car mechanic in ABT Maruthi. But day by day his health got spoiled because of the nature of job. He took bed rest in his house. At that time he saw an advertisement in Dinathanthi Newspaper and decided to contact the Institution. He met the program coordinator. He joined Mobile Phone technician. He attended the program regularly. It is a free course conducted by ni-msme. He has improved his skills during the programme and got self-confidence. He was awarded a certificate by ni-msme



PRESENT STATUS:

He invested Rs. 50000 and bought required materials for his cell phone business. He opened a cell phone service centre near his house along with recharge shop. Now he is earning a monthly income of Rs. 12000 per month and he also appointed two assistants to help him in his busy schedules.

ESDP IN CAD / CAM

NAME : RAHUMAN
FATHER'S NAME : GINNA
ADDRESS : 73, VALLALAR NAGAR, KOOZHAPAKKAM
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT : +91 9597473920

FAMILY BACKGROUND:

Mr Rahuman is a native of Koothapakkam village from Cuddalore district. He belongs to backward class. His father was working in an electronic shop and his monthly income is Rs. 7000 per month. His father supported Rahuman and encouraged him financially to get good education. Rahuman completed his schooling and then he did Diploma in ECE. Rahuman's aim is to become an Electronic engineer. His sisters are studying. His father's income alone was not able to support the whole family. Rahuman has responsibility to support his family. Even though he is a diploma holder, he was struggling to get a job. At that time one of his friends informed him about the free CAD programme conducted by PMSSS and NI-MSME. He decided to join the programme and approached the institution with his friends. He met the programme co-ordinator and after going through the details, he attended the training. After the completion of the course he was awarded a certificate by NI-MSME.



PRESENT STATUS:

He attended his first interview in HCL. He was selected in the interview. Now he is earning a package of Rs. 5 lakh per annum. He is happy that his income supports his family.

ESDP IN COMPUTER HARDWARE & NETWORKING

NAME : PAULRAJ
FATHER'S NAME : DAVID
ADDRESS : MINAMBALLI, KARIPET
DISTRICT : SALEM
STATE : TAMIL NADU

FAMILY BACKGROUND:

Mr. Paulraj, son of Mr David is from a rural village Minamballi located in Karipatti, Salem district. He is from a poor background and his father is a daily wage labourer. Being in this poor situation, Paulraj completed his polytechnic studies in Electrical. His family includes four members along with Paul raj. Paul raj tried his level best to get job. But he became unemployed for two years because of his education level. He lost his self-confident, but he still tried to support his family.

At that time he planned to do some technical skill to get a good job. He alone looked many training centre and he discussed his situation to his friends too. By the help of his friends he came to know about ni-msme courses conducted by PMSSS. He collected the details of the institute and he went to the training centre. The programme co-ordinator explained about the free courses which were offered by ni-msme. They gave opinion to him to join Hardware and Networking which has many job vacancies. He joined the course and completed successfully. He became the topper in practical session and he grew up his confident level



PRESENT STATUS:

After the completion of the training, he got a job in ELECTRO RAK, which is in Sharjah as a system Engineer. He earns Rs. 40000 per month and he helped his sister to get married. After his sister's marriage he too got married. Now he is living a peaceful life and supports his family members.

ESDP IN TWO WHEELER MAINTENANCE & REPAIR

NAME : MOHAMED AZHARUDHEEN
FATHER'S NAME : SHARSHUDEEN
ADDRESS : 33, 2ND CROSS, MANGALAKSHMI NAGAR
DISTRICT : PONDICHERRY
STATE : PONDICHERRY
CONTACT : +91 98949344268

FAMILY BACKGROUND:

Mr. Azharudheen is 23 years old from Chennai. He is from backward class. His father is a labour in private company and his family members 5 including him. Azharudheen's aim is to become an engineer. He struggled and studied B.Tech ECE. He successfully completed his engineering and planned to do higher studies. At that time his father passed away. He had the major responsibility to take care of his family. His family resides in rented house and it costs around Rs.5000 per month. He has 2 elder sisters. As a male child he decided to take care of the family and looked out for a suitable job. He was also looking for an opportunity to upgrade his skills because he could not get any job without additional skills. Meanwhile he has seen an advertisement regarding skill development programmes being offered by ni-msme at free of cost. Program coordinator counselled him to take up hardware and network assessing his mental attitude. He joined the programme and completed it successfully. He learnt well and he became a well knowledgeable person in the hardware field. After completion of the course, he got certificate from ni-msme.



PRESENT STATUS:

Now he is working as system engineer in TNSSP, Chennai with an annual income of Rs 4 lakh. He is very much happy that he got an excellent job with a good payment and he is now able to support his family.

ESDP IN CAD /CAM

NAME : MANIKANDAN
FATHER'S NAME : KRISHNAMOORTHY
ADDRESS : 2/265, VINAYAKAR KOIL STREET, KONDIYANKUPPAM
DISTRICT : VILLUPURAM
STATE : TAMIL NADU
CONTACT : 9566911976

FAMILY BACKGROUND

:Mr. Manikandan belongs to Kondiyankuppam village in Villupuram district. He is from backward class. His father is a daily wage earner. Manikandan's family includes three members including him. His father has heart problem. He used to be in home for most of the days without going for the job. His parents encouraged him financially to get good education. Manikandan completed his Primary and Secondary education in his village. He did B.E in Villupuram district. When he was discussing his interest to his friends, one of his friends informed him about the training programme conducted by PMSSS sponsored by ni-msme. He took the address of the centre from his friend and he approached the training centre. The counsellors explained him about the CAD training program. He chose CAD programme and learnt well.



PRESENT STATUS:

Now he is working in one of the leading Matrix Stamp Limited in Viluppuram. At present he is earning an annual income of Rs. 4 lakh. He takes care of his family and gives rest to his father.

ESDP IN TWO WHEELER MAINTENANCE & REPAIR

NAME : KANDASAMY
FATHER'S NAME : MADHU
ADDRESS : 235/256,, YAARIKONDALAMPATTI
DISTRICT : SALEM
STATE : TAMIL NADU
CONTACT : 9245468387

FAMILY BACKGROUND:

Mr. Kandasamy hails from a remote village Yaarikondalampatti in Salem district. He is from poor family. He lived with three of his other family members. His father and mother are pot makers. Their income was very low and they both fulfilled only their daily needs. Even though his father was an illiterate he wants his children to educate. Because of their low income he was unable to fulfil his wish. Kandasamy has 3 brothers. They discontinued their schooling at primary level and did the same pottery business like their parents. Even at this stage, Kandasamy a good learner, he completed his 10th standard.

After completing 10th standard he joined into ITI (Diploma in Mechanical Engineering) in government polytechnic. After diploma he decided to stop his studies and was looking for a job that which supports his family. During this period some of his friends told him that central government organization is imparting skill development programmes at free of cost. After getting details of the training centre from his friend he approached the programme coordinator and enquired about the programmes. He decided to join the two wheeler course. He learnt well and practised to repair many two wheelers.



PRESENT STATUS:

After completion of the course, he received ni-msme certificate. Now he is working as a mechanic in Sri Vidhya motors, Pondicherry with salary of Rs.8000/month. He is very much happy that he got a job with good salary and now he is able to support his family

ESDP IN DIGITAL PHOTOGRAPHY AND VIDEOGRAPHY

NAME : M. SAKTHI DASAN
FATHER'S NAME : A. MURUGESAN
ADDRESS : KAMARAJAR NAGAR, SEPLANATHAM (PO)
DISTRICT : CUDDALORE
STATE : TAMIL NADU
CONTACT NO : +91 9698204430

FAMILY BACKGROUND

Mr. M. Sakthi Dhasan is from Cuddalore. He completed B.Com. His father is a farmer and his mother is a house wife. He had inferiority complex because he doesn't know any technical skills to get a job.

He came to know about the free skill training program by NI-MSME and PMSSS. He attended the interview and selected by the selection team at Cuddalore center. The faculty taught him very well. The contents were very clear, simple and easy to understand. The trainers also organized entrepreneurship development training, which motivated him to start a studio. PMSSS organized visits to some studios to get idea on establishing a studio. This skill built confidence in him.



PRESENT STATUS:

His family members supported him giving Rs. 60000. He bought one digital camera and an assembled system and started a studio with a name EZHAN studio. His first event photo was a birthday function. From that he got Rs. 3000 as his first income. He is very much happy that he is getting income from his own business. Per month he is getting Rs. 7000 to 10000. He thanked to NI-MSME and PMSSS. He assures that he will be a role model to others and guide others to start business like him.

ESDP IN 3D ANIMATION

NAME : G. ANBARASI
FATHER'S NAME : G. MUTHU
ADDRESS : MARIYAMMAN KOVIL STREET, VAZHUTHAVUR
DISTRICT : PONDICHERRY
STATE : PUDUCHERRY
CONTACT : +91 9566766671

FAMILY BACKGROUND:

M. Anbarasi is from Vazhuthavur, Puducherry. She is 22 years old. She is living with her parents. Anbarasi's parents supported her to complete B.A. She could not go for further studies. She wanted to go for a job. But she was interested to learn 3D animation but she could afford to pay for the course, since the cost of the training was very high.

She came to know through her friends that the 3D Animation Training is offered free of cost by PMSSS with the support of NI-MSME. She attended the counseling at PMSSS. She joined the training and successfully completed it.



PRESENT STATUS:

She is working at Neyam TV Channel at Puducherry. Her salary is Rs.7000 per month. She has learnt to do animation and her work is very much appreciated by her boss. She is also happy that she is able to support her family.